



Painted Dog Research

WA Online Panel Omnibus: OCTOBER 2014 – General Population

McCusker Centre for Action on
Alcohol and Youth

23rd October 2014

Prepared By
Chris Batini – Principal

**Alcohol and Young People:
Drinking patterns and harms**

Alcohol-related harm is a whole-of-community problem that impacts on young people in a range of important ways. Community concern about alcohol and young people is high.

94% of West Australian adults are concerned about alcohol use among young people.¹

The drinking patterns of young people are cause for concern

- 80%** of alcohol consumed by young people aged 14 to 24 years is consumed in ways that puts the drinker's (and others') health at risk of crashes, and burns.²
- Young Australians are starting to drink at earlier ages.³ By 14 years of age, over **80%** of WA school students have used alcohol.⁴
- A two-tier drinking culture is developing where fewer WA school students aged 12 to 17 are using alcohol (1 in 4 had never consumed alcohol in 2011), but of those who do drink, more are drinking at risky levels.⁵
- More than one-third (**36.2%**) of WA 12 to 17 year old and almost half (**45.9%**) of 18 to 24 year old school students who had consumed alcohol in the past week reported drinking at levels considered to place adults 'at risk' of short term harm in 2011. The proportion of students drinking at risky levels significantly increased between 1992 and 2011.⁶
- One in three (**33.1%**) 14 to 19 year olds drink alcohol in a way that places them at risk of an alcohol-related injury from a single drinking occasion at least once a month.⁷
- Almost two-thirds (**64.6%**) of males aged 18 to 19 and more than half (**54.9%**) of males aged 20 to 29 drink at levels that place them at risk of an alcohol-related injury at least once a month.⁸
- More than half of male and more than a third of female university students aged 17 to 25 years drink at hazardous levels at least once a month.⁹
- In a 15-year Australian prospective cohort study, the overwhelming majority of adolescent binge drinkers (**90%** of males and **70%** of females) continued to binge drink in young adulthood.¹⁰

Contact us: Web www.mcaay.org.au Web www.alcoholadviceview.com.au
Email mcaay@curtin.edu.au Phone (08) 9266 9079 February 2014

Curtin University
MCAAY
McCusker Centre for Action on Alcohol and Youth



Approach




Methodology

- A monthly Omnibus is conducted across WA using WA's largest online panel comprising more than 50,000 active members.
- The data is collected across the third week of each month.
- A total of n=1,078 responses were received for the October 2014 omnibus.
- The data was post-weighted to ABS Census statistics for Age, Gender and Metro / Regional population in WA.
- The McCusker Centre for Action on Alcohol and Youth placed six questions onto the October 2014 Omnibus.



Analysis

- Total sample results have been graphed for each question and are depicted with this icon... 
- Demographic subgroup profile results have also been graphed for each question.
- Statistically significant differences between subgroups at the 95% level of confidence are denoted using the following symbols:
 - Significantly HIGHER ▲
 - Significantly LOWER ▼





Who We Spoke To (n=1,078)

Gender

Male	50%
Female	50%

Age

Under 25 years	7%
25-29 years	12%
30-34 years	15%
35-39 years	8%
40-49 years	17%
50-59 years	16%
60-69 years	16%
70+ years	9%

Household Status

Single with no children	14%
Couple with no children (never had children)	18%
Single or Couple, with eldest child less than 12 years old	18%
Single or Couple, with eldest child more than 12 years old	21%
Single or Couple, with children not at home	26%
Other	1%
I'd prefer not to say	2%

Household Income

Up to \$25,000	7%
\$25,001 to \$50,000	17%
\$50,001 to \$75,000	14%
\$75,001 to \$100,000	16%
\$100,001 to \$150,000	18%
\$151,001 to \$200,000	8%
Over \$200,000	4%
Prefer not to answer	16%





Results – General Population

GENERAL POPULATION

Question 1

“How concerned are you about alcohol use among young people?”



Question 1:



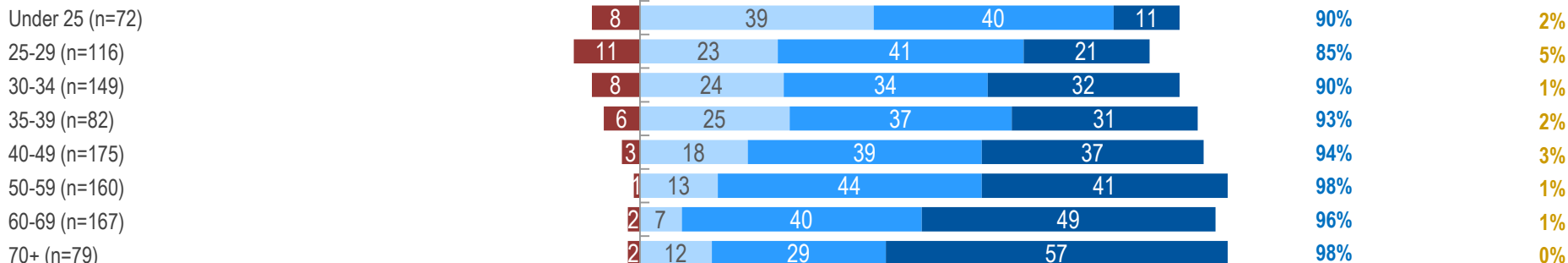
"How concerned are you about alcohol use among young people?"

TOTAL - OCTOBER 2014

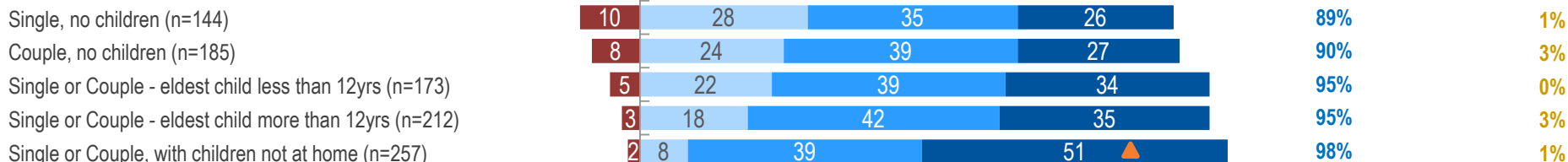
GENDER



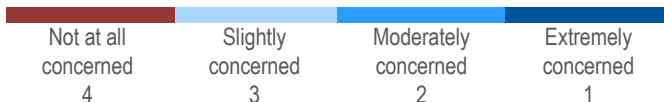
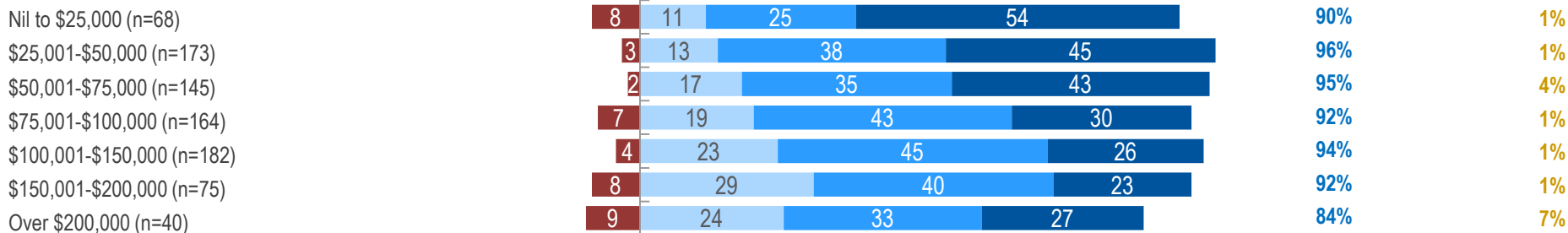
AGE



HOUSEHOLD



HOUSEHOLD INCOME



GENERAL POPULATION

Question 2

“What concerns you most about alcohol and young people? (range of statements presented)”



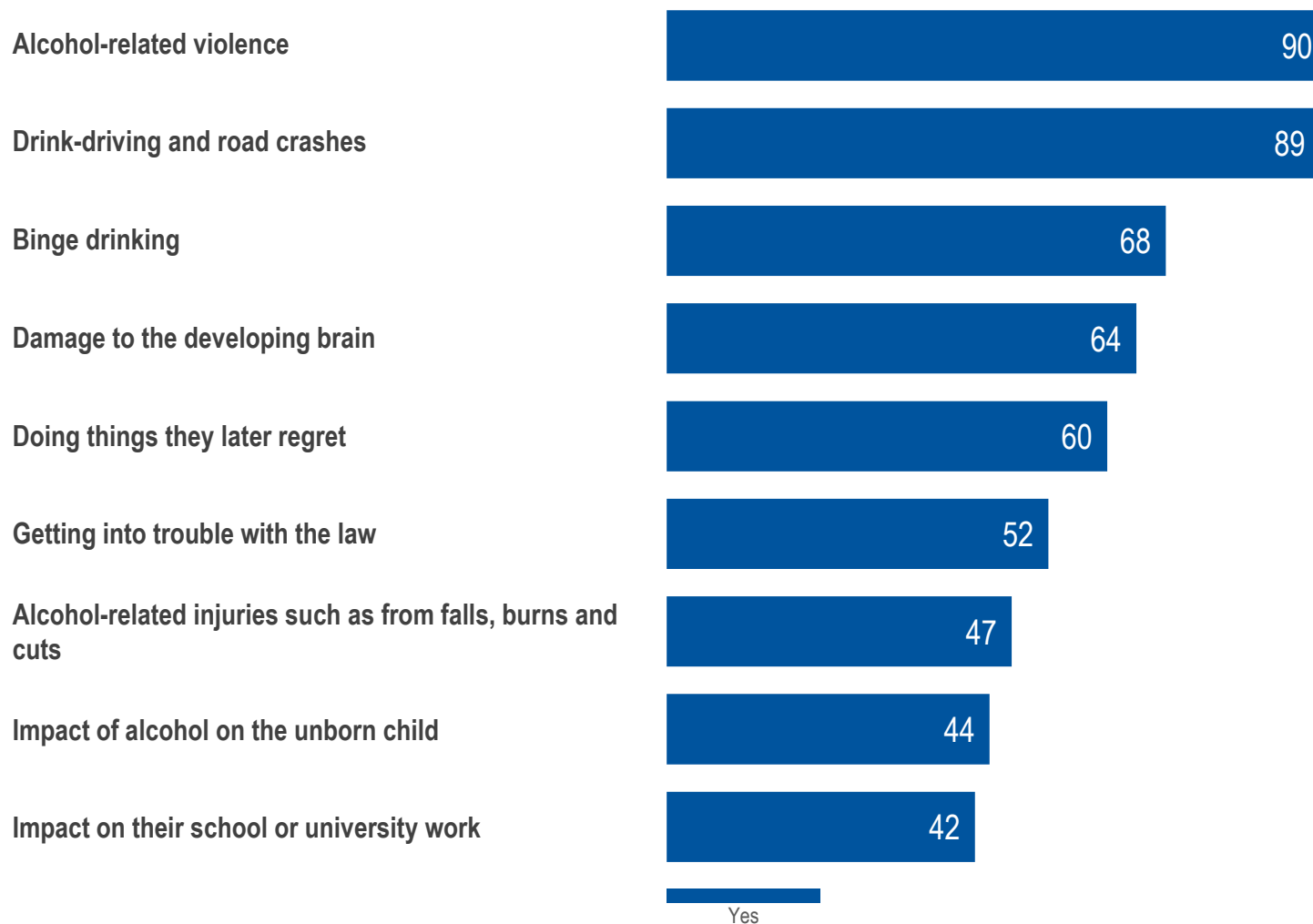
Question 2:

“What concerns you most about alcohol and young people?”



SUMMARY CHART – ALL STATEMENTS

TOTAL – OCTOBER 2014





Question 2:

“What concerns you most about alcohol and young people?”



Alcohol-related violence

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

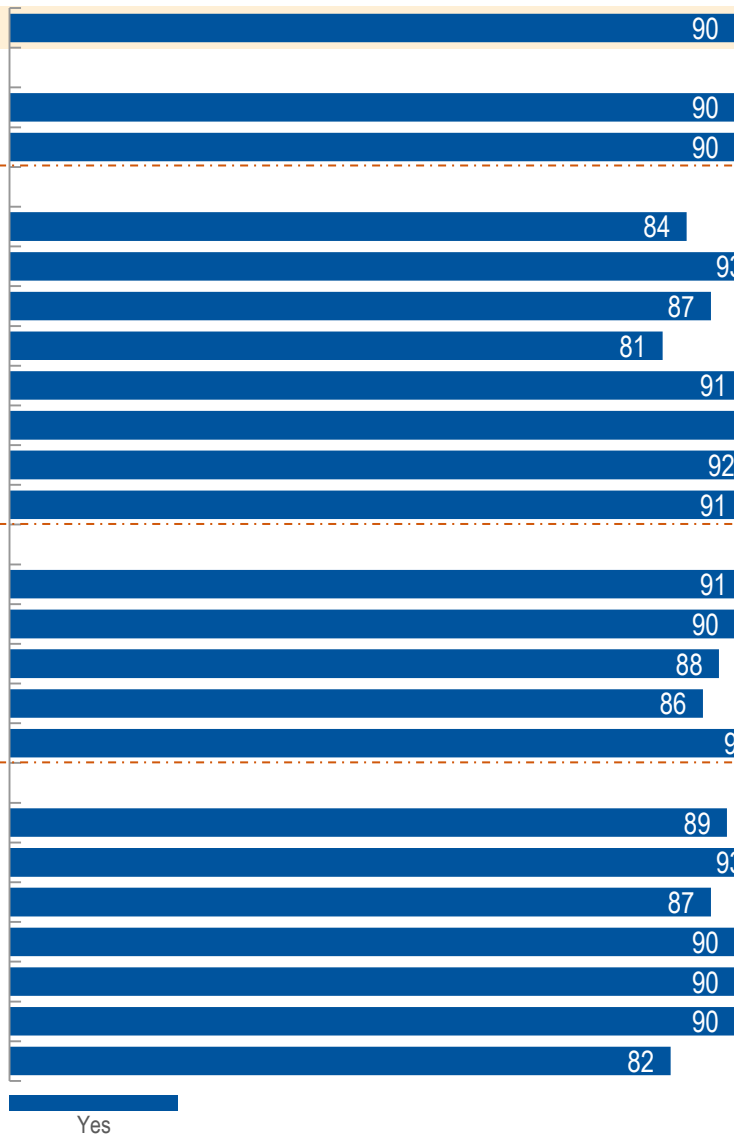
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)



Yes



Question 2:

“What concerns you most about alcohol and young people?”



Drink-driving and road crashes

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

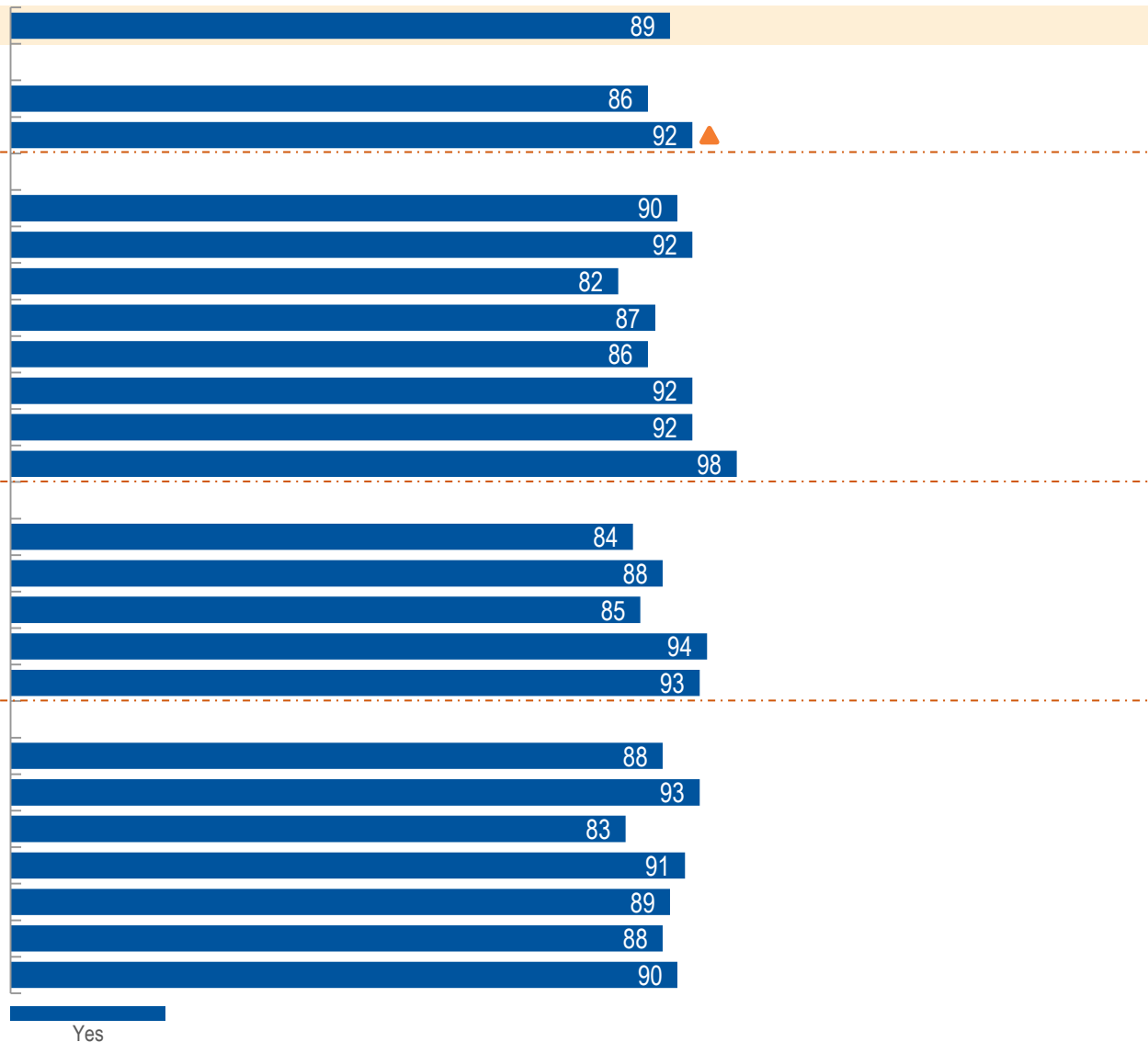
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)



Yes



Question 2:

“What concerns you most about alcohol and young people?”



Binge drinking

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

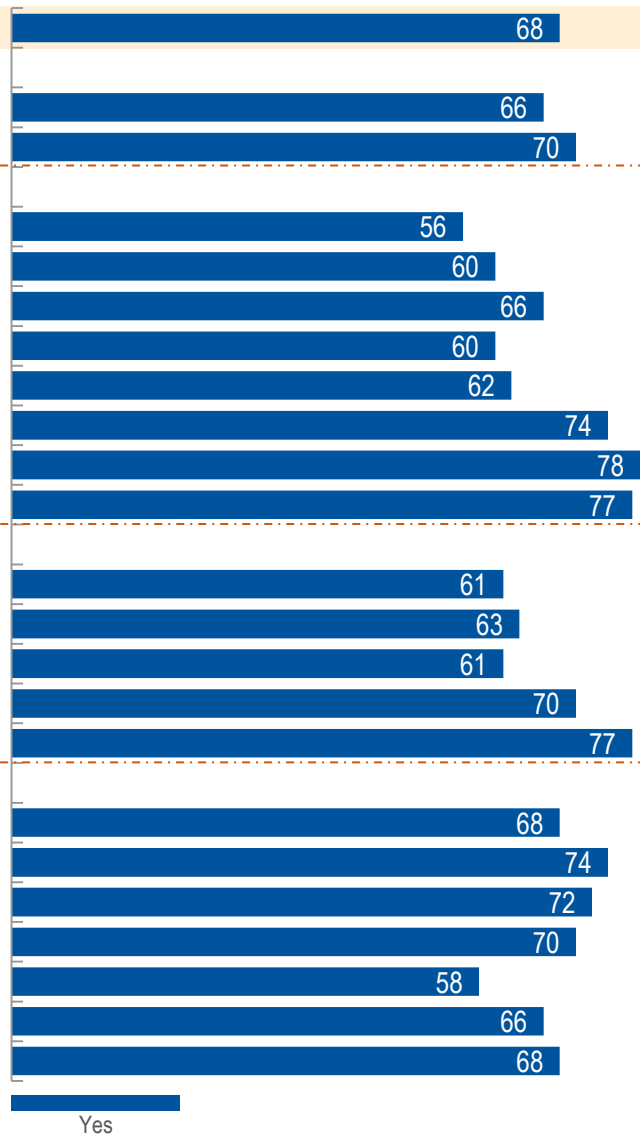
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)





Question 2:

“What concerns you most about alcohol and young people?”



Damage to the developing brain

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

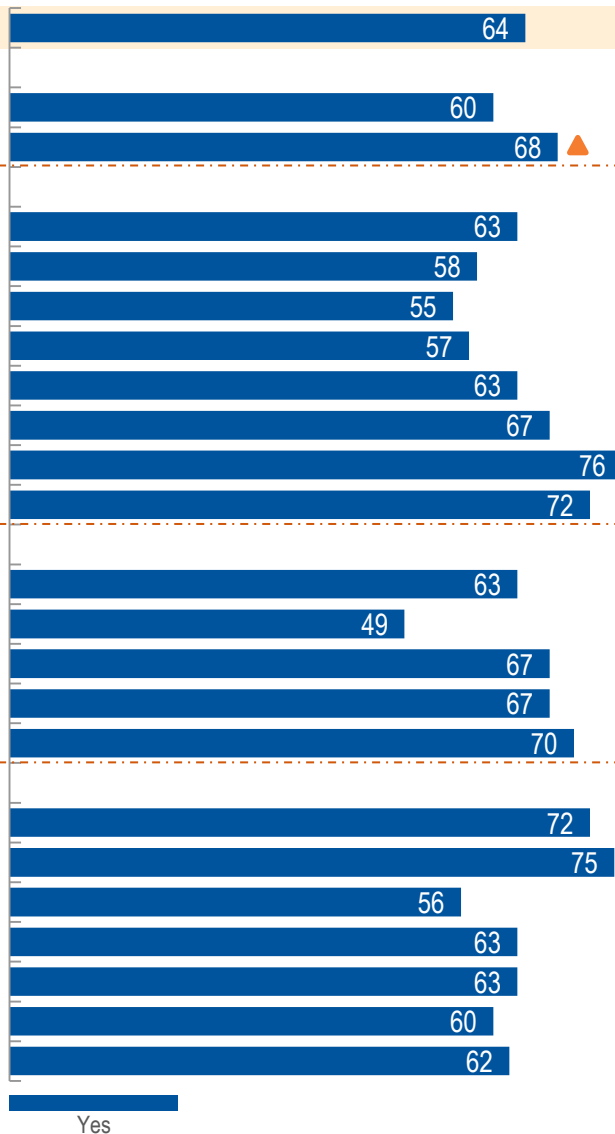
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)



Yes



Question 2:

“What concerns you most about alcohol and young people?”



Doing things they later regret

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

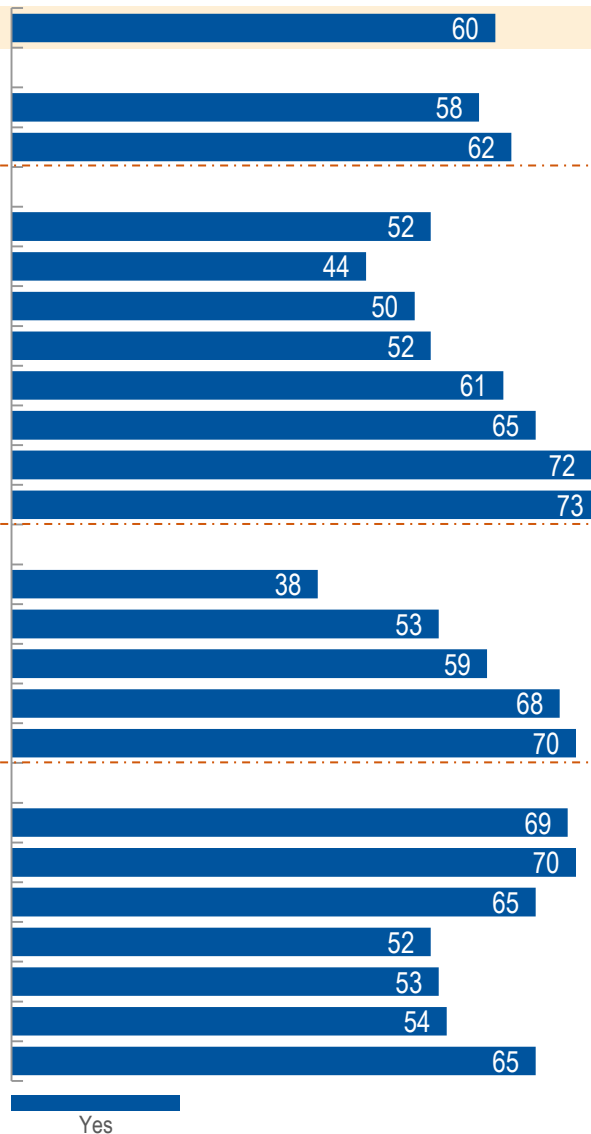
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)





Question 2:

“What concerns you most about alcohol and young people?”



Getting into trouble with the law

TOTAL - OCTOBER 2014

52

GENDER

Male (n=504)

53

Female (n=496)

51

AGE

Under 25 (n=72)

39

25-29 (n=116)

50

30-34 (n=149)

44

35-39 (n=82)

46

40-49 (n=175)

55

50-59 (n=160)

54

60-69 (n=167)

57

70+ (n=79)

67

HOUSEHOLD

Single, no children (n=144)

41

Couple, no children (n=185)

45

Single or Couple - eldest child less than 12yrs (n=173)

51

Single or Couple - eldest child more than 12yrs (n=212)

58

Single or Couple, with children not at home (n=257)

59

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

65

\$25,001-\$50,000 (n=173)

62

\$50,001-\$75,000 (n=145)

57

\$75,001-\$100,000 (n=164)

44

\$100,001-\$150,000 (n=182)

46

\$150,001-\$200,000 (n=75)

49

Over \$200,000 (n=40)

52

Yes



Question 2:

“What concerns you most about alcohol and young people?”



Alcohol-related injuries such as from falls, burns and cuts

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

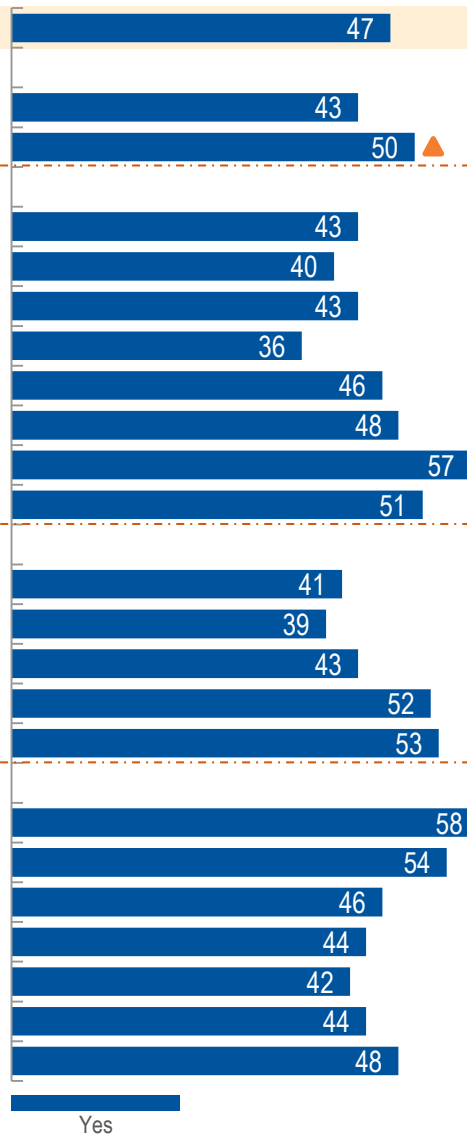
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)



Yes



Question 2:

“What concerns you most about alcohol and young people?”



Impact of alcohol on the unborn child

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

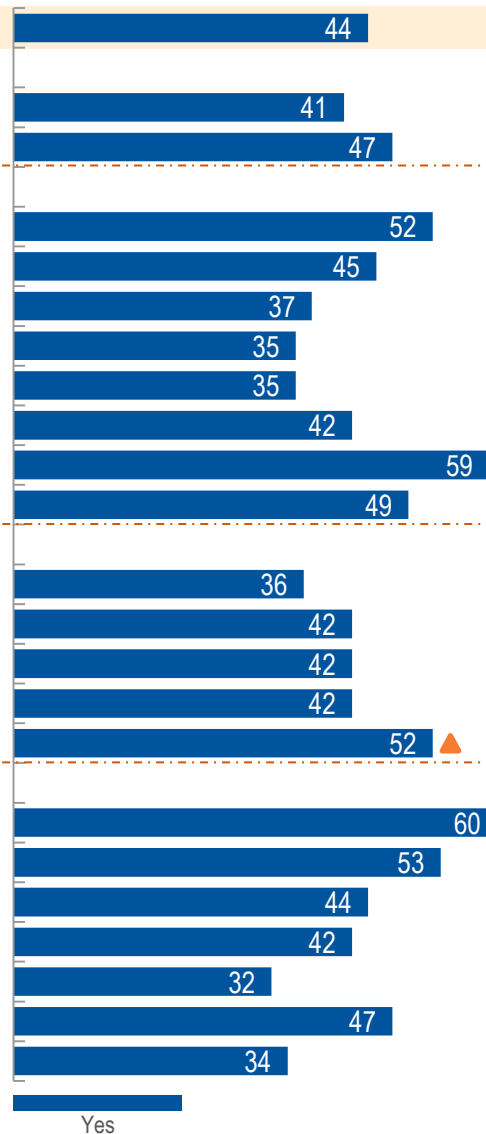
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)





Question 2:

“What concerns you most about alcohol and young people?”



Impact on their school or university work

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

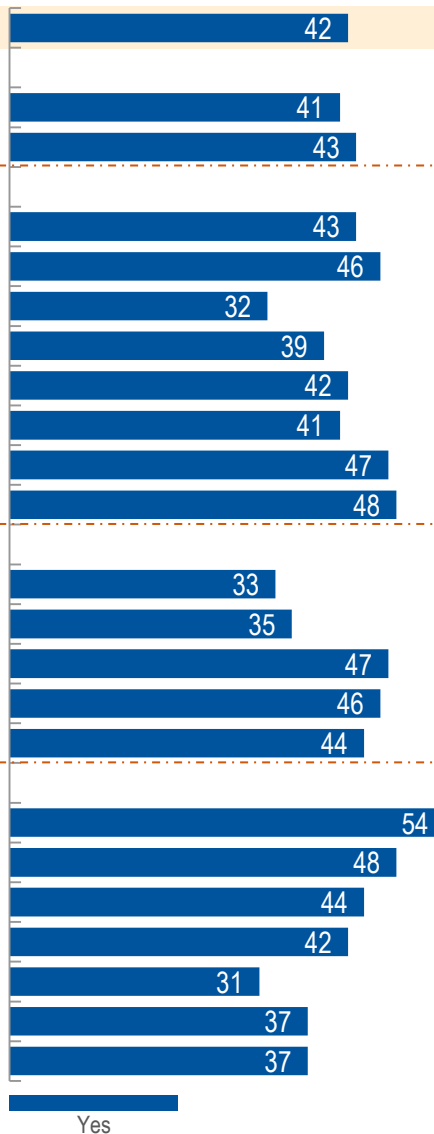
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)



Yes

GENERAL POPULATION

Question 3

“Are governments doing enough to prevent alcohol-related harm among young people?”



Question 3:



“Are governments doing enough to prevent alcohol-related harm among young people?”

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=82)

25-29 (n=104)

30-34 (n=126)

35-39 (n=107)

40-49 (n=231)

50-59 (n=172)

60-69 (n=167)

70+ (n=89)

HOUSEHOLD

Single, no children (n=151)

Couple, no children (n=181)

Single or Couple - eldest child less than 12yrs (n=203)

Single or Couple - eldest child more than 12yrs (n=255)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=75)

\$25,001-\$50,000 (n=182)

\$50,001-\$75,000 (n=160)

\$75,001-\$100,000 (n=174)

\$100,001-\$150,000 (n=201)

\$150,001-\$200,000 (n=80)

Over \$200,000 (n=46)

49

25

26% 'Unsure'

49

30

21%

48

21

31%

47

22

31%

43

29

27%

47

25

28%

36

29

36%

47

21

32%

50

27

23%

58

27

15%

56

23

21%

49

28

23%

41

29

29%

42

22

36%

50

25

25%

58

25

18%

60

21

18%

54

23

23%

55

19

27%

43

35

23%

38

32

31%

44

32

24%

56

23

22%

No –
governments are
not doing enough

Yes –
governments are
doing enough

GENERAL POPULATION

Question 4

“2014 is the first year in WA that around half of the Year 12 students will be aged 18 years. How concerned are you about the upcoming Leavers celebrations for students finishing high school?”



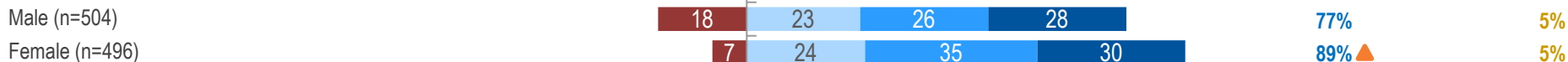
“2014 is the first year in WA that around half of the Year 12 students will be aged 18 years. How concerned are you about the upcoming Leavers celebrations for students finishing high school?”



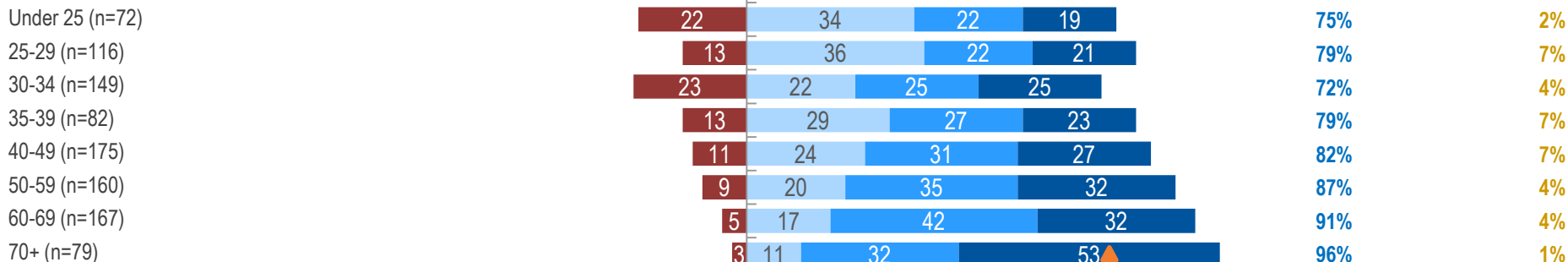
Question 4:

TOTAL - OCTOBER 2014

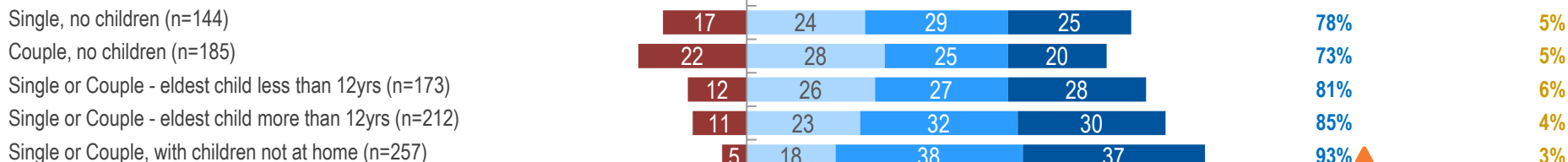
GENDER



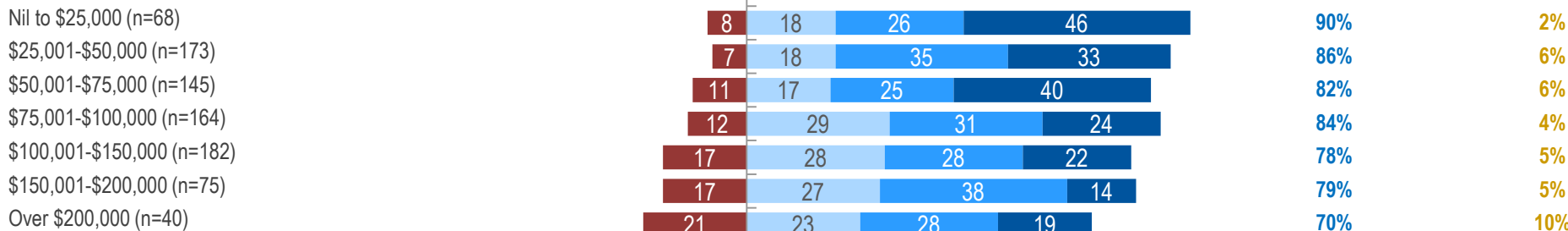
AGE



HOUSEHOLD



HOUSEHOLD INCOME



Not at all concerned
4

Slightly concerned
3

Moderately concerned
2

Extremely concerned
1

Percentages may not add to exactly 100% due to rounding.

GENERAL POPULATION

Question 5

“Do you think that children are too heavily exposed to alcohol advertising and sponsorship?”



Question 5:



“Do you think that children are too heavily exposed to alcohol advertising and sponsorship?”

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

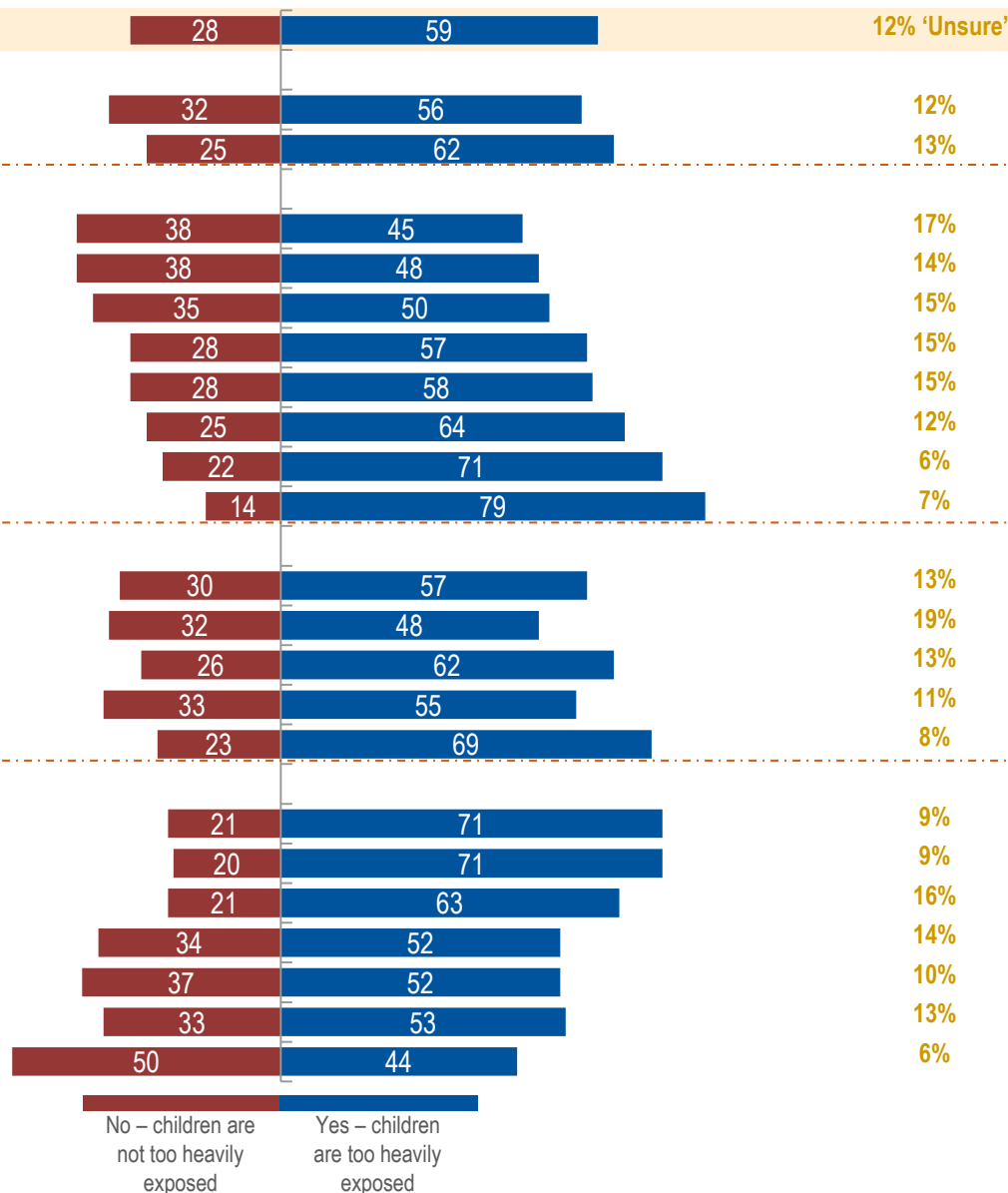
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)



No - children are
not too heavily
exposed

Yes - children
are too heavily
exposed

GENERAL POPULATION

Question 6

“To what extent do you support or oppose...? (range of statements presented)”



Question 6:

"To what extent do you support or oppose...?"



SUMMARY CHART – ALL STATEMENTS

TOTAL – OCTOBER 2014

%

% 'Undecided / No opinion'

All school students having regular, well-resourced alcohol and drug education?



92%

6%

Extensive public education campaigns aimed at reducing alcohol harms?



87%

9%

The introduction of laws to prevent the supply of alcohol to minors without parental permission?



83%

10%

Additional police powers to ensure liquor outlets do not sell to minors by allowing police to work with underage young people to attempt to purchase alcohol?



78%

12%

Removing alcohol advertising from buses and bus stops to reduce young people's exposure?



72%

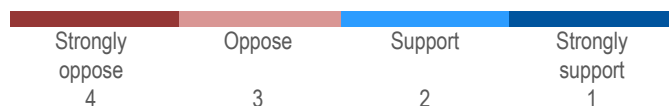
19%

Legal controls to reduce young people's exposure to alcohol advertising?



70%

20%





Question 6:

"To what extent do you support or oppose...?"



All school students having regular, well-resourced alcohol and drug education?

TOTAL - OCTOBER 2014

GENDER

Male (n=504)

Female (n=496)

AGE

Under 25 (n=72)

25-29 (n=116)

30-34 (n=149)

35-39 (n=82)

40-49 (n=175)

50-59 (n=160)

60-69 (n=167)

70+ (n=79)

HOUSEHOLD

Single, no children (n=144)

Couple, no children (n=185)

Single or Couple - eldest child less than 12yrs (n=173)

Single or Couple - eldest child more than 12yrs (n=212)

Single or Couple, with children not at home (n=257)

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

\$25,001-\$50,000 (n=173)

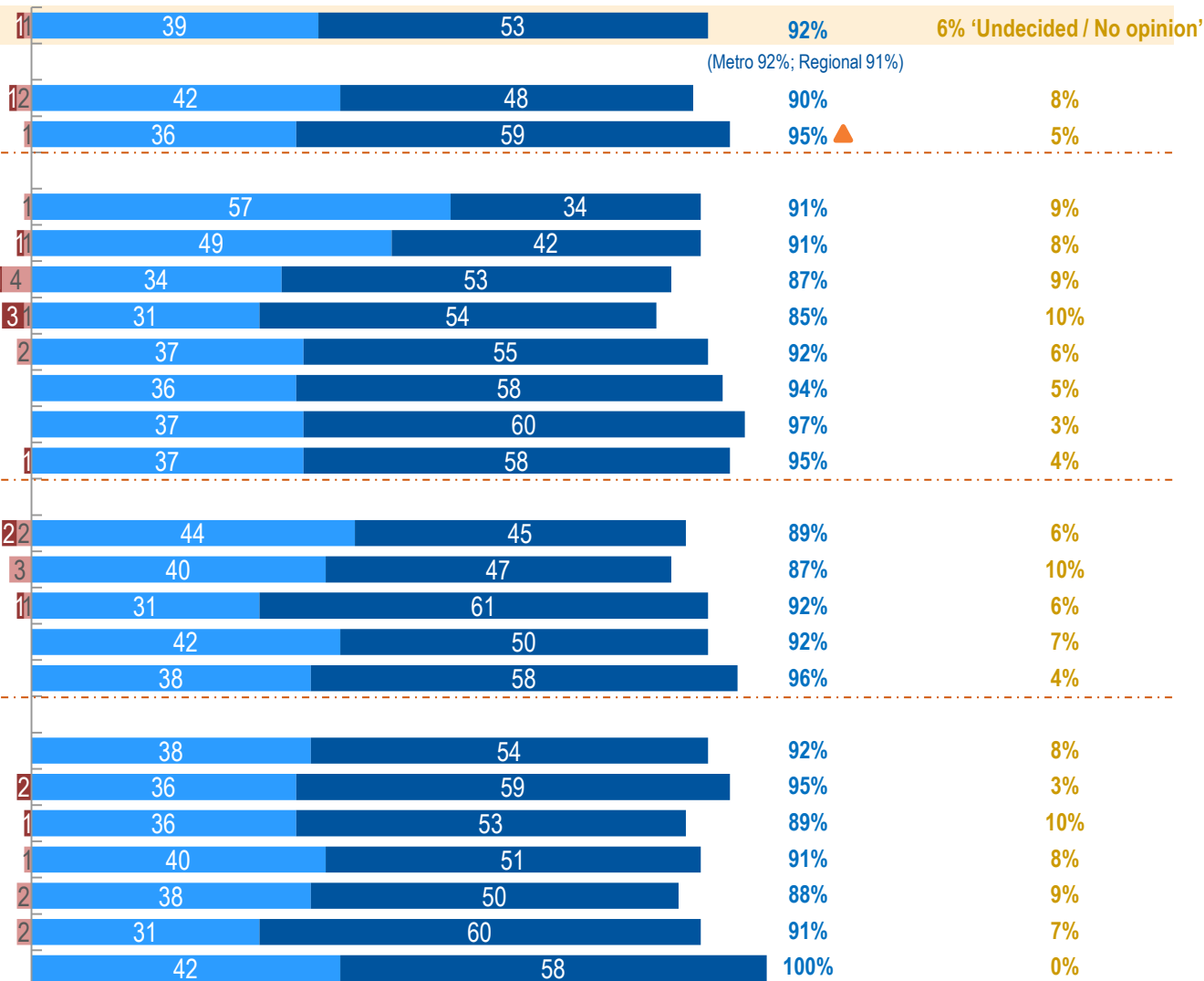
\$50,001-\$75,000 (n=145)

\$75,001-\$100,000 (n=164)

\$100,001-\$150,000 (n=182)

\$150,001-\$200,000 (n=75)

Over \$200,000 (n=40)



Percentages may not add to exactly 100% due to rounding.



Question 6:

"To what extent do you support or oppose...?"



Extensive public education campaigns aimed at reducing alcohol harms?

TOTAL - OCTOBER 2014

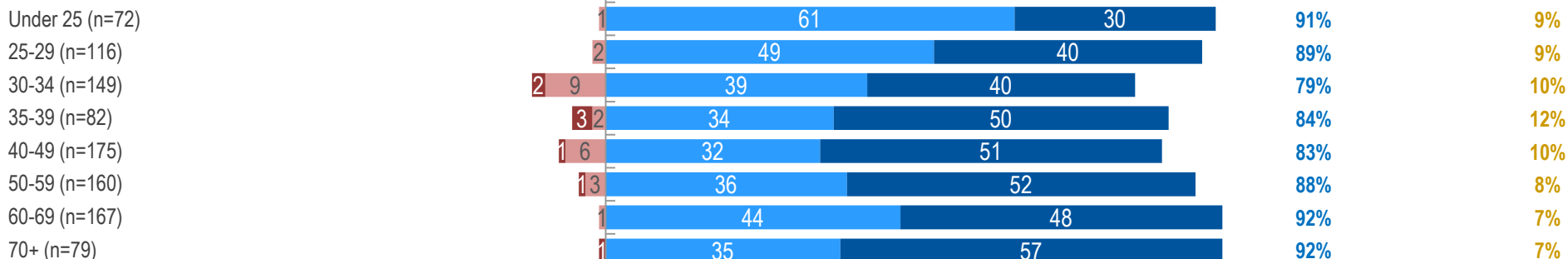


(Metro 87%; Regional 85%)

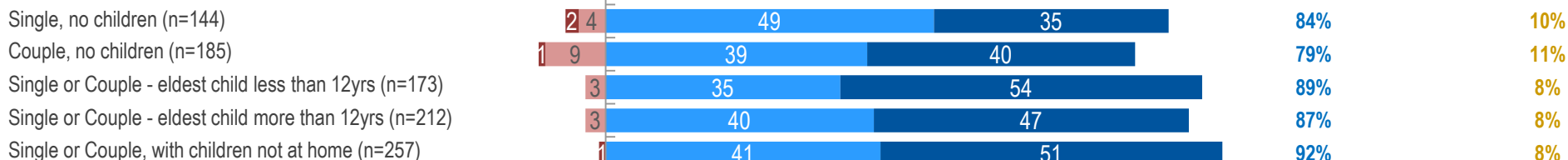
GENDER



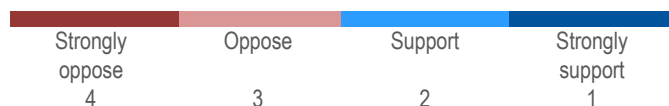
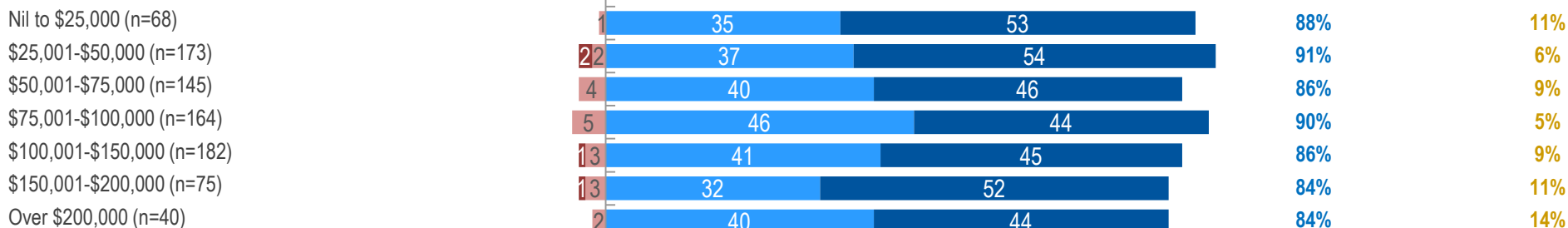
AGE



HOUSEHOLD



HOUSEHOLD INCOME



Percentages may not add to exactly 100% due to rounding.



Question 6:

"To what extent do you support or oppose...?"



The introduction of laws to prevent the supply of alcohol to minors without parental permission?

TOTAL - OCTOBER 2014

3 4 31 52 83% 10% 'Undecided / No opinion'

GENDER

(Metro 83%; Regional 87%)

Male (n=504) 2 5 30 52 82% 11%
Female (n=496) 4 3 33 53 86% 8%

AGE

Under 25 (n=72) 3 8 36 26 62% 27%
25-29 (n=116) 1 7 41 40 81% 11%
30-34 (n=149) 1 3 34 47 81% 15%
35-39 (n=82) 5 3 30 49 79% 13%
40-49 (n=175) 2 5 26 57 83% 9%
50-59 (n=160) 4 5 26 63 89% 3%
60-69 (n=167) 5 1 32 57 89% 5%
70+ (n=79) 1 30 67 97%▲ 3%

HOUSEHOLD

Single, no children (n=144) 3 6 41 37 78% 12%
Couple, no children (n=185) 3 5 32 44 76% 16%
Single or Couple - eldest child less than 12yrs (n=173) 2 3 26 60 86% 10%
Single or Couple - eldest child more than 12yrs (n=212) 3 5 29 54 83% 9%
Single or Couple, with children not at home (n=257) 3 1 33 60 93%▲ 2%

HOUSEHOLD INCOME

Nil to \$25,000 (n=68) 5 2 28 54 82% 11%
\$25,001-\$50,000 (n=173) 4 2 28 60 88% 6%
\$50,001-\$75,000 (n=145) 1 41 44 85% 14%
\$75,001-\$100,000 (n=164) 3 6 33 49 82% 9%
\$100,001-\$150,000 (n=182) 3 5 31 53 84% 8%
\$150,001-\$200,000 (n=75) 1 6 30 59 89% 3%
Over \$200,000 (n=40) 1 5 24 57 81% 12%



Percentages may not add to exactly 100% due to rounding.



Question 6:

"To what extent do you support or oppose...?"



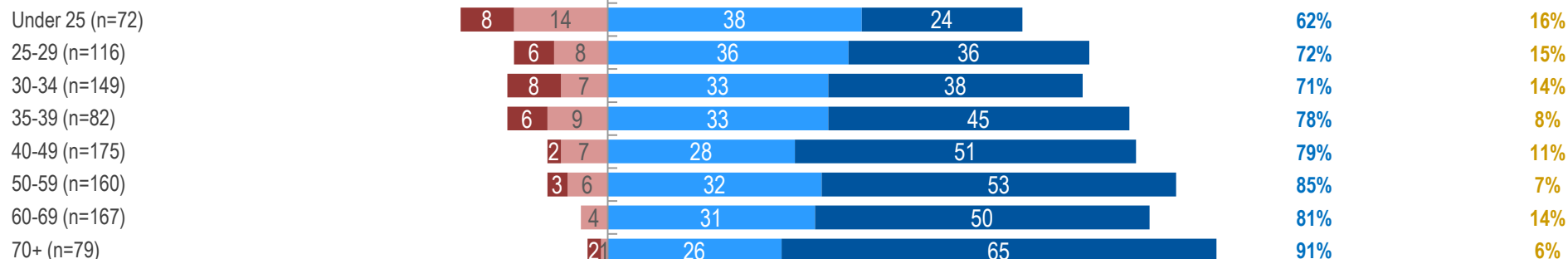
Additional police powers to ensure liquor outlets do not sell to minors by allowing police to work with underage young people to attempt to purchase alcohol?

TOTAL - OCTOBER 2014

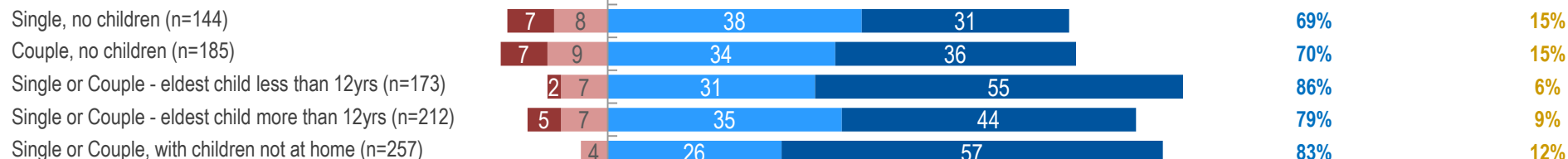
GENDER



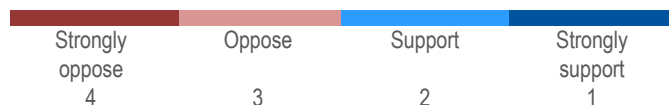
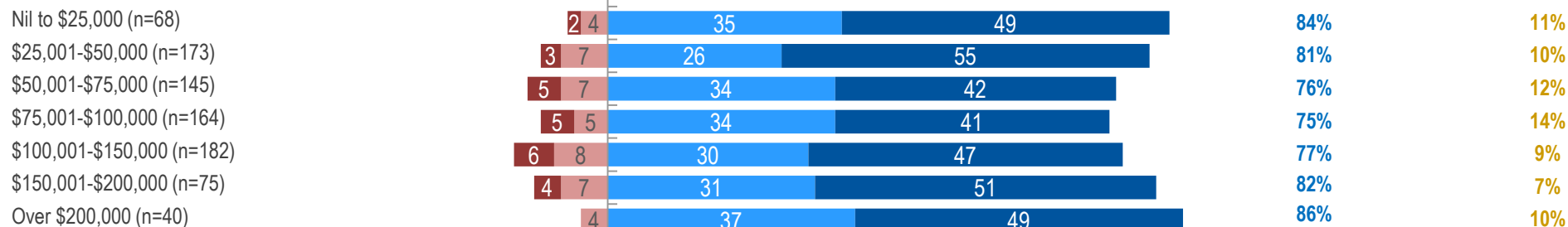
AGE



HOUSEHOLD



HOUSEHOLD INCOME



Percentages may not add to exactly 100% due to rounding.



Question 6:

"To what extent do you support or oppose...?"



Removing alcohol advertising from buses and bus stops to reduce young people's exposure?

TOTAL - OCTOBER 2014

2 8

30 42

72%

19% 'Undecided / No opinion'

GENDER

(Metro 71%; Regional 74%)

Male (n=504)

3 8

28 39

67%

21%

Female (n=496)

2 7

31 44

75% ▲

16%

AGE

Under 25 (n=72)

6 7

32 21

53%

34%

25-29 (n=116)

13

37 32

69%

18%

30-34 (n=149)

4 11

28 34

62%

24%

35-39 (n=82)

5 4

24 42

66%

25%

40-49 (n=175)

2 11

26 46

72%

16%

50-59 (n=160)

2 4

31 49

80%

15%

60-69 (n=167)

1 5

31 46

77%

17%

70+ (n=79)

7

27 60

87%

7%

HOUSEHOLD

Single, no children (n=144)

3 14

30 34

64%

20%

Couple, no children (n=185)

4 11

26 30

56%

29%

Single or Couple - eldest child less than 12yrs (n=173)

2 6

31 47

78%

14%

Single or Couple - eldest child more than 12yrs (n=212)

2 7

27 41

68%

22%

Single or Couple, with children not at home (n=257)

4

35 50

85%

11%

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

4

30 51

81%

16%

\$25,001-\$50,000 (n=173)

2 8

26 54

80%

10%

\$50,001-\$75,000 (n=145)

2 4

30 46

76%

19%

\$75,001-\$100,000 (n=164)

2 9

32 35

67%

22%

\$100,001-\$150,000 (n=182)

4 10

32 33

65%

21%

\$150,001-\$200,000 (n=75)

3 12

19 50

69%

15%

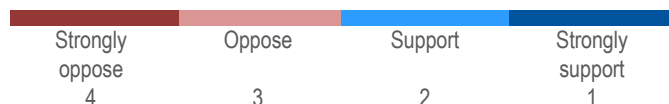
Over \$200,000 (n=40)

4 11

16 45

61%

24%



Percentages may not add to exactly 100% due to rounding.



Question 6:

"To what extent do you support or oppose...?"



Legal controls to reduce young people's exposure to alcohol advertising?

TOTAL - OCTOBER 2014

2 8

33

37

70%

20% 'Undecided / No opinion'

GENDER

(Metro 71%; Regional 68%)

Male (n=504)

2 10

32

36

68%

19%

Female (n=496)

1 5

35

38

73%

21%

AGE

Under 25 (n=72)

3 5

45

18

63%

29%

25-29 (n=116)

1 11

31

34

65%

22%

30-34 (n=149)

3 10

36

25

61%

26%

35-39 (n=82)

3 4

33

38

71%

21%

40-49 (n=175)

2 8

31

44

75%

16%

50-59 (n=160)

1 8

32

42

74%

18%

60-69 (n=167)

7

31

42

73%

19%

70+ (n=79)

2 5

34

45

79%

13%

HOUSEHOLD

Single, no children (n=144)

2 11

41

24

65%

22%

Couple, no children (n=185)

2 10

34

29

63%

24%

Single or Couple - eldest child less than 12yrs (n=173)

2 5

29

47

76%

17%

Single or Couple - eldest child more than 12yrs (n=212)

2 10

34

35

69%

19%

Single or Couple, with children not at home (n=257)

1 4

33

43

76%

19%

HOUSEHOLD INCOME

Nil to \$25,000 (n=68)

1 4

33

46

79%

16%

\$25,001-\$50,000 (n=173)

2 5

35

41

76%

16%

\$50,001-\$75,000 (n=145)

1 3

38

39

77%

20%

\$75,001-\$100,000 (n=164)

1 12

38

31

69%

19%

\$100,001-\$150,000 (n=182)

4 10

27

36

63%

24%

\$150,001-\$200,000 (n=75)

8

28

36

64%

28%

Over \$200,000 (n=40)

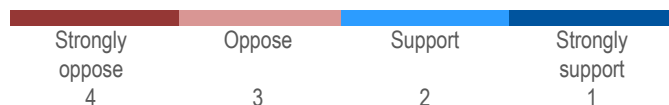
8 8

24

47

71%

13%



Percentages may not add to exactly 100% due to rounding.



Hunt Smarter.